

Chamber Announces 2011 Mackinac Policy Conference To-do List

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With the 2011 Mackinac Policy Conference nearing an end, the Chamber announced its to-do list of seven actionable items it will focus on in the upcoming year to help re-invent Michigan.

The announcement was made during a panel session featuring Governor Rick Snyder; Sandy K. Baruah, president and CEO of the Detroit Regional Chamber; and Charles G. "Chip" McClure, chairman, CEO and president of Meritor Inc. The session was moderated by Rich Homberg, president and general manager of Detroit Public Television.

The 2011 Conference to-do list:

1. Improve collaboration between East and West Michigan businesses and key institutions.
2. Incorporate Michigan's leading and most promising clusters into the regional economic development strategy.
3. Work with Harvard Professor Michael Porter to convene the Great Lakes governors to accelerate the development of a Great Lakes "super region" strategy.

4. Convene relevant institutions and leaders to drive “Outsource to Detroit.”
5. Convene business, labor and educational leaders to develop and document the factual benefits of doing business in a globally competitive Michigan.
6. Establish a mentorship initiative engaging past graduates of the Detroit Regional Chamber's Leadership Detroit program.
7. Education: ask the Governor for an assignment.

The list builds on the first-ever Conference to-do list released last year to help move Michigan forward.

http://mpc.detroitchamber.com/blog/2011_todo_list